

# LEADERSHIP DEVELOPMENT PROGRAMME

30.05.2018 to 31.05.2018

**Programme Fees (including GST)**  
Rs. 7,500/- (residential) // Rs. 5,000/- (non-residential)

**Venue:** NIESBUD Regional Office, Sahasthradara Road, Dehradun.

## ABOUT THE PROGRAMME

The business environment requires individuals with exceptional leadership skills. It is therefore important to be and at the same time create 'Strategic Leaders'.

The programme captures the essence of leadership development for businesses and organizations through researched methods of blended learning.

## BENEFITS

You become ready as a next generation leader to take up challenges and drive your business/organization towards excellence. The Government Certification is the cherry on the cake.

Contact us @ 8755270999

## WHO SHOULD ATTEND

Corporates  
Middle Level and High Level Managers  
Public Sector Managers  
Entrepreneurs  
Business Owners

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A modern day leader is considered to be a beacon of organizational excellence. The success of an organization and a business depend upon the dynamism of their leaders.

The nature and complexities of tasks and responsibilities, and the challenge faced by modern organizations in the emerging business environment, individuals develop certain capabilities in order to drive their organizations and business units into profit centers.

This programme aims at developing potential and right skill set leaders of businesses and organizations.

The programme is designed in such a way that it is useful for middle level and high level managers, transactioning officers, business owners and entrepreneurs seeking organizational excellence irrespective of their functions, hierarchical position and business involvement within their respective domains.

## Programme Methodology

The program is specifically designed to cater to the needs of leaders and entrepreneurs who wish to upgrade skills and establish their enterprise. The program endeavors to make the participants more skilled and better prepared for the industry. The programme will help participants to understand and analyze real life situations and apply the concepts and theories learnt in the classroom to real world situations. Training will be delivered through Lectures, Group Discussions, Case studies and exercises, Audio-visual Aids, Role Plays, activities, and Syndicate Presentations.

## About NIESBUD

National Institute for Entrepreneurship and Small Business Development (NIESBUD), is an apex organisation under the Ministry of Skill Development and Entrepreneurship, Government of India, engaged in Training, Consultancy, Research and Publication, in order to promote entrepreneurship. The activities of the Institute focus upon Mentoring and Hand-holding the middle layer of Entrepreneurs/Prospective Entrepreneurs enabling them to start their enterprises/scale-up scale of the operations besides performing the existing revenue generating functions of training, research/evaluation and consultancy.

## Programme Fees

Rs. 7,500/- for residential participants

Rs. 5,000/- for non-residential participants

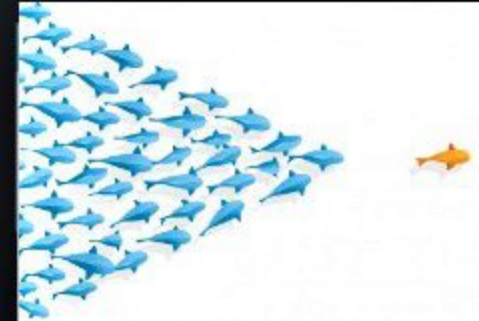
The fees of the programme is to be deposited to the following account:

Beneficiary Name: NIESBUD

Bank Name: United Bank of India, Dharampur Branch, Dehradun, Uttarakhand

Account Number: 0819010115797

IFSC Code: UTBIODHPL15



## NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT (NIESBUD)

Ministry of Skill Development and  
Entrepreneurship, Government of India



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