



Faculty Development Programme On Entrepreneurship

(Date- 13th February – 28th February 2018)

Conducted by:

**The National Institute for Entrepreneurship and Small Business
Development (NIESBUD)**

Ministry of Skill Development and Entrepreneurship, Government of India
Anand Vihar, Upper Adhoiwala, Sahastradhara Road,
Dehradun , Uttarakhand

Supported by:



National Science & Technology Entrepreneurship Development Board
(NSTEDB), Department of Science and Technology, Govt. of India



Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat

ABOUT THE PROGRAMME:

The Faculty Development Programme (FDP) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young (Science & Technology) persons to take up entrepreneurship as a career.

OBJECTIVES OF THE PROGRAMME ARE TO:

- Create an awareness of the need and importance of entrepreneurship.
- Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- Plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times
- Help teachers in imbibing an entrepreneurial and professional mindset.
- Make them aware about promotional financial & regulating schemes for MSME.
- Guide them for techniques of preparation of feasible & viable projects.
- Guide them for Techniques of proposal preparation

CONTENTS OF THE PROGRAMME:

- Programme Objective & Orientation;
- Historical Background - Indian Values vis-a-vis entrepreneurship & the present scenario;
- EDPs-methodologies & strategies-promotional work & developmental inputs;
- EDPs in India- role of DST (NSTEDB) and other promotional institutions;
- How to Identify and Select Potential Entrepreneurs: various tool and techniques;
- Business Environment Scanning;
- Market survey: tools and techniques;
- Project Identification & Opportunity Guidance;
- How to start a SSI unit (general concept about the govt. formalities, rules & regulations etc.);
- Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion;
- Role of Financial Institutions Banks / SFC etc- A panel discussion;
- Achievement Motivation Training (AMT):how to develop achievement motivation;
- Financial Aspects of SSI Unit- financial projections, BEP, working capital assessment etc;
- Marketing Management & Marketing support available to SSI units;
- How to prepare a Business Plan (Project Report);
- Problem solving & decision making;
- Communication skills- interacting with people for better results;
- Interface with successful entrepreneur & success stories and Industrial Visit;

METHODOLOGY:

- Lectures, discussions, role play, brain storming, case presentation,
- Interaction with successful entrepreneurs,
- Assignment both individually as well as in group,
- Exposure visit,
- Panel discussion.

TARGET GROUP:

Teachers of Science & Technology Colleges/Institutions/Polytechnics/IT Is /persons from organizations engaged in entrepreneurship development.

APPLICATION FOR NOMINATION:

Kindly send your Updated profile. Application for participation must reach in advance at roniesbud@gmail.com before 12th February, 2018.

NIESBUD, Regional Office, Anand Vihar,Upper Adhoiwala, Sahastradhara Road, Dehradun , Uttarakhand.

FOR REGISTRATION, KINDLY BRING:-

- One Passport size photograph
- For Address Proof Aadhaar Card is Compulsory
- All the above mentioned documents are mandatory

DETAILS OF BOARDING & LODGING:

The training programme is free of cost for residential and non-residential participants. The training programmes cover mid-morning and mid-evening tea, lunch, and course material etc. There will be free boarding and lodging facilities for non-residential participants. Breakfast, Lunch and Dinner will be provided free of cost to the non-residential participants.

WHEN, WHERE AND HOW LONG: *13th February -28th February 2018*

The Programme will commence on the 13th of February, 2018 and duration of the programme will be for 15 Days at NIESBUD, Regional Office, Anand Vihar,Upper Adhoiwala, Sahastradhara Road, Dehradun , Uttarakhand.

CONTACT DETAILS:

VENUE: NIESBUD, Regional Office, Anand Vihar,Upper Adhoiwala, Sahastradhara Road, Dehradun , Uttarakhand.

Dated: 13th February -28th February 2018

Time: 10.00AM to 5.00PM

Fee: Free of cost

Contact No. 0135-2780239/ 8755270555/8650221652/8755270333/

Email: roniesbud@gmail.com



National Institute for Entrepreneurship & Small Business Development "NIESBUD"

Anand Vihar, Upper Adhoiwala, Sahastradhara Road, Dehradun, Uttarakhand.

Faculty Development Programme

13th February – 28th February 2018

(All Fields are Mandatory, Fill up Form in Block Letters and Clearly)

1. Applicant Name :
2. Father's/Husband's Name :
3. Date of Birth :
4. Educational Qualification :
5. Address :
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6. Gender : Female/ Male
7. Category : General/ S.C. / S.T. / O.B.C. / Minority/ Other
8. Mobile No. :
9. U.I.D/Aadhaar No :
10. Email Id :
11. College/Institution Name :
12. Designation :
13. Work Experience :
14. Expectation from the training :

Signature of Applicant

Date:

Note: Please submit hard copy of original application form along with one colored passport size photograph/photocopy of Aadhaar card which is mandatory.